



I TEACH BLOGGING



ITEACHBLOGGING.COM

PODCAST STATS

Female:	41.80%
Male:	58.20%
Ages:	25-44 (61%)
Location:	45% (U.S.)

Downloads/listens per month:	1,921
Total episodes to date:	105

SOCIAL (ORGANIC)

BLOG TRAFFIC

Total followers:	95,000
Twitter:	82,000
Facebook:	1,100
Pinterest:	189
Instagram:	208
YouTube:	1851

Monthly unique:	1,034
Monthly page views:	3,117
Bounce rate:	12%
Total posts to date:	152

Revised 9/23/15

ABOUT RENEE' GROSKREUTZ [-KROYTZ]

- WordPress developer
- SMU professional education workshop leader
- PMx speaker at 2015 Podcast Movement
- Total sites & blogs built for clients, including self: 202
- Business owner in Dallas/Fort Worth for 5.5 years